

JEROME K. MEYER
MANUFACTURERS REPRESENTATIVE
GARRETT BUILDING
BALTIMORE - 2, MD.
PHONE, PLAZA 2290

July 2, 1952

Mr. David A. Wallace, President
Chrysler Division
Chrysler Corporation
Detroit, Mich.

Dear Mr. Wallace:-

Mr. Louis Rosenthal the sculptor, and the only American elected to the Royal Society of Miniature Painters and Sculptors, has been experimenting with plastics, as a substitute for bronze, in casting sculptures, for the last ten years.

Mr. Rosenthal has invented a plastic, which is a commercial secret, impervious to moisture and temperature, in all colors and in imitation of bronze and marble. This plastic is scar proof even when struck with heavy hammer blows and can be used as shatter proof material for automobile bodies.

I have been requested by Mr. Rosenthal to act as his business representative in offering this material for commercial application, and knowing that your company has made investigations along these lines, I would be pleased to have you send a representative to Mr. Rosenthal's studio in Baltimore, for an examination and demonstration of the material as applied to the production of automobile bodies and dash board parts.

This is the first commercial offering of this material and it will not be offered to any other source, pending the receipt of your reply, so I would request that I may receive an indication of your interest as soon as possible.

Very truly yours,

Jerome K Meyer
Jerome K. Meyer

JKM:MB